



Digital Tech Consulting's (DTC) ATSC Digital-to-Analog Converter Box Research

A Guide to the Market for Devices at the Center of the U.S. Analog TV Shut Off

DTC's converter box research provides vital data essential for understanding and measuring this unique product category. Six quarters make up the shipment and market share estimates for U.S. DtA boxes from the 1st quarter of 2008 through the end of the coupon program in November, 2009.

Each report includes the following:

- Estimated total U.S. Digital-to-Analog converter box shipments to the distribution channel for specified quarter(s)
- Estimated total shipments to the distribution channel for top brands/suppliers
- Estimated total shipments to the distribution channel for most brands by manufacturer
- Analysis notes highlighting converter-box sales trends
- Spreadsheet that includes cumulative estimates

Report Delivery

The final quarterly report, which includes estimates from each previous quarter, was published November 20, 2009.

Pricing

Please contact Myra Moore at 214-915-0930 or myra@dtcreports.com for pricing information.